

No. of Printed Pages : 03

Roll No. ....

**E-155**

**B.B.A. EXAMINATION, Dec. 2017**

(Fifth Semester)

(Main & Re-appear)

(BBA)

BBA-309

INDIAN BUSINESS ENVIRONMENT

*Time : 3 Hours]*

*[Maximum Marks : 70*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(2-23/1) M-E-155

**P.T.O.**

### **Unit I**

1. Discuss nature, components and determinants of Indian Business Environment. **14**
2. What is social responsibility of business ? What are the major initiatives taken by business organisations to fulfill their responsibility ? **14**

### **Unit II**

3. What do you mean by Industrial sickness ? What major requirements are there to make Indian Industries more competitive in global era ? **14**
4. Write short notes on the following :
  - (a) LPG Phenomenon **7**
  - (b) SMEs. **7**

### **Unit III**

5. Discuss the challenges faced by Public sector banks in India. **14**

6. What is the role of SEBI in regulating stock exchange operations ? **14**

### **Unit IV**

7. Write short notes on the following :
  - (a) IMF **7**
  - (b) Role of MNC's **7**
8. What do you understand by Foreign Direct Investment ? Discuss the Indian policy framework towards FDI. **14**