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F-156

B.B.A. EXAMINATION, Dec. 2018

(Sixth Semester)

(Re-appear Only)

(BBA)

BBA312

PERSONALITY AND SOFT SKILLS DEVELOPMENT

Time: 3 Hours] [Maximum Marks: 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note: Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

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P.T.O.

Unit I

- **1.** Elaborate the concept of personality in detail. Also discuss some personality patterns.
- **2.** Write short notes on the following:
 - (a) Personality Change
 - (b) Symbols of self.

Unit II

- **3.** Discuss in detail physical and intellectual determinants of personality.
- **4.** Write short notes on the following :
 - (a) Social determinants
 - (b) Emotional determinants.

Unit III

- **5.** Define Healthy Personality. How is it developed also write down its advantages ?
- **6.** Write short notes on the following:
 - (a) Grooming
 - (b) Public Speaking.

Unit IV

- 7. Write a detailed note on interpersonal skills.

 Also discuss their role in individual development.
- **8.** Write short notes on the following:
 - (a) Interviewing skills
 - (b) Fostering motivational environment.

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