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Roll No. ....

**DD493**

**B.M.S/M.B.A. EXAMINATION, May 2019**

(Fourth Semester)

(B. Scheme) (Re-appear)

MBI206

INTERNATIONAL BUSINESS

BMS-MBA (5 Year Integrated)

*Time : 3 Hours]*

*[Maximum Marks : 70*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(3-26/19)M-DD493

**P.T.O.**

### **Unit I**

1. “Choice of entry mode is always crucial for international business.” Discuss. Explain the determinants of entry mode in electric item market.
2. What is Political Risk ? In which region of the world the political risk is high ? Discuss Why ?

### **Unit II**

3. Explain the different levels of regional economic integration. How these trade blocks affect the composition and direction of the world trade ? Explain.
4. Examine the comparative cost advantage theory of international trade. Is it still relevant in such a changing world environment ?

### **Unit III**

5. What do you mean by managed floating of exchange rate regime ? Why was it adopted in India ? Do you think rupee is weak and highly volatile because of managed floating rate ?
6. Mention the current macroeconomic variable that influence balance of payments of India. Why ?

### **Unit IV**

7. Differentiate between GATT and WTO. Discuss the relationship of India and WTO.
8. How the issues related to adequacy of international reserve and problem of adjustment is being made by International financial institutions.