

No. of Printed Pages : 03

Roll No.

GG-493

**Dual Degree-Bachelor of Management
Studies (BMS)-Master of Business
Administration (MBA) EXAMINATION,
Dec. 2017**

(Seventh Semester)

(Main & Re-appear)

MBI-FM-05

MANAGEMENT OF FINANCIAL SERVICES

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

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P.T.O.

Unit I

1. Investment through Mutual funds is the investment in professional way, where fund manager of AMC diversify the risk involved in investment, but return on investment is not guaranteed, Explain ? Is some reforms are required in this sector. **14**
2. What are the pre-issue and post-issue obligation of a merchant Banker ? Also describe the guidelines of SEBI for Merchant Bankers. **14**

Unit II

3. What is the difference between traditional plan and ULIP in life insurance ? Explain the various determinants for the selection of life insurance policy. **14**
4. (a) Difference between Debit Card and Credit Card. **7**
(b) Factors of consideration behind Buy or Lease decision. **7 each**

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Unit III

5. What are the objectives of behind the set-up of credit rating agencies in India ? Discuss the general consideration considered by credit rating agencies while doing credit rating of FMCG sector. **14**
6. What are the objectives of set-up venture capital funds ? List out some important venture capital funds of development banks and their schemes in India. **14**

Unit IV

7. Explain the following : **7 each**
 - (a) Discount Market and Market of Financial Guarantees
 - (b) Participants and functioning of Depository System.
8. While developing and promoting of general Insurance, what are the basis of segmentation and promotion strategies should be adopted by insurance companies. Explain with examples. **14**

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