

No. of Printed Pages : 03

Roll No.

GG-493

Dual Degree/B.M.S./M.B.A.

EXAMINATION, Dec. 2018

(Seventh Semester)

(Main & Re-appear)

MBIFM05

MANAGEMENT OF FINANCIAL SERVICES

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(2-18/5) M-GG-493

P.T.O.

Unit I

1. Investment through Mutual funds is the investment in professional way among various funds, where portfolio manager diversity the risk involved in investment, but return on investment is not guaranteed, Why ? Critically examine. **14**
2. Explain the following :
 - (a) NAV and its Pricing
 - (b) Post-issue activities of Merchant Banker.**7 each**

Unit II

3. What is the difference between traditional plan and ULIP in life insurance. Explain the various determinants for the selection of life insurance policy. **14**
4. Discuss the determinants of lease decision for a firm. What are the tax aspects in lease for lessor and lessee point of view ? Explain with examples. **14**

M-GG-493

2

Unit III

5. What are the objectives of behind the set-up of credit rating agencies in India ? Discuss the general consideration considered by credit rating of Auto sector. **14**
6. Explain the scope of venture capital in India with the increasing number of entrepreneur in present scenario of digitized economy. **14**

Unit IV

7. Explain the following :
 - (a) Commercial Paper Market
 - (b) Depository System in India. **7 each**
8. Which pricing strategy should be adopted by financial service providing company to market its financial products ? How online service helps to promote life insurance ? **14**

(2-18/6) M-GG-493

3

120