

No. of Printed Pages : 3

Roll No.

AA905

M.B.A. EXAMINATION, May 2019

(First Semester)

(B. Scheme) (Re-appear)

(MBA)

MBA109B

BUSINESS ENVIRONMENT

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(4-04/3) M-AA905

P.T.O.

Unit I

1. Define business environment. What are the controllable and uncontrollable components of business environment ? Give reasons in support of your answer.
2. Write short notes on :
 - (a) Socialism
 - (b) ETOP

Unit II

3. What do you mean by Global Environment ? How does it affect domestic business ? Give examples to support your answer.
4. Write short notes on the following :
 - (a) CCI
 - (b) SEBI Act

Unit III

5. The Government is committed to developing infrastructure in the country. Write a note on the status and Government policy of infrastructure development.

6. India is emerging as a hub for the service industry. What are the factors behind the growth of services in India ? How can government boost up the service sector in India ?

Unit IV

7. How do you evaluate India's competitiveness in the world economy ? What steps has the Government taken in this regard ? Are these steps helpful in achieving the competitiveness, or not ? Give reasons in support of your answer.
8. How does exchange rate influence the domestic business ? Give examples. Should government regulate the foreign exchange, or allow free markets ? Give reasons in support of your answer.