

No. of Printed Pages : 03

Roll No.

AA-421

M.B.A. EXAMINATION, May 2018

(First Semester)

(Re-appear Only)

MBA113

BUSINESS ENVIRONMENT

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. How internal and external environmental is going to affect the business of a FMCG company ?

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2. “Indian economy is considered as a mixed economy.” Give valid explanation to justify the statement.

Unit II

3. Discuss the power given to RBI in FEMA. How FEMA affects the contemporary business world ?
4. Explain the three tier quasi-judicial machinery that has been provided under the Consumer Protection Act.

Unit III

5. Discuss the reforms undertaken by Government of India in banking sector. How these measures are going to affect the banking sector ?
6. Elucidate the industrial policy of 1991. What kinds of trends have been observed in industrialisation since the application of industrial policy of 1991 ?

Unit IV

7. What kinds of movements can be noticed in exchange rate and how these movements impact Indian business world ?
8. How Indian government can improve the competitiveness of Indian business in the world economy ?