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Roll No. ....

**AA-356**

**M.B.A. EXAMINATION, Dec. 2018**

(First Semester)

(Re-appear Only)

MBA111

COMPUTER APPLICATION IN  
MANAGEMENT

*Time : 3 Hours]*

*[Maximum Marks : 50*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

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**P.T.O.**

### **Unit I**

1. (a) Elaborate the impact of computers on business. **5**  
(b) Define operating system. Explain major functions performed by an operating system. **5**
2. (a) Differentiate between RAM and ROM. **5**  
(b) Differentiate between compiler and interpreter. **5**

### **Unit II**

3. (a) Differentiate between data and information. **5**  
(b) Convert  $(9753)_{10}$  into binary, octal and hexadecimal number system. Write all steps. **5**
4. (a) Discuss basic file management operations. **5**  
(b) Explain the concept of schema and subschema. **5**

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### **Unit III**

5. Define computer network. Explain the hardware and software component to establish a computer network. **10**
6. (a) Discuss various types of transmission modes. **5**  
(b) Define Internet. Discuss its major features. **5**

### **Unit IV**

7. Define mail merge. Why mail merge is used ? Write the steps to perform mail merge. **10**
8. Define MS PowerPoint. Briefly explain the steps for creating a PowerPoint Presentation. What are the different views in PowerPoint Presentation ? **10**

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