

No. of Printed Pages : 03

Roll No. ....

**CC-393**

**M.B.A. EXAMINATION, May 2018**

(Fourth Semester)

(Main & Re-appear)

INTERNATIONAL BUSINESS  
ENVIRONMENT

IB05

*Time : 3 Hours]*

*[Maximum Marks : 70*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Attempt *Five* questions in all, selecting at least *one* question from each Unit.

(2-60/9) M-CC-393

**P.T.O.**

### **Unit I**

1. Multinational corporations bring many benefits to host country then why there is possible conflict between host government and MNCs ? Discuss. **14**
2. Describe the objectives of international business and discuss the problems and prospectus of globalizaion of Indian business. **14**

### **Unit II**

3. (a) International Trade Centre **7**  
(b) Trade Related Investment Measures (TRIM). **7**
4. Explain the advantages and disadvantages of regional trading blocs citing some real examples. **14**

### **Unit III**

5. What factors increasing the cost of trading goods and services across borders ? Can these costs be reduced ? How. **14**

6. Why does business fear sudden changes in government policies ? How can traditional hospitalities affect business ? **14**

### **Unit IV**

7. Critically analyze India's currfent foreign trade policy and why do you think that the current foreign trade policy will enhance the India's external trade. **14**
8. Why is FDI important ? Explain the advantages and disadvantages of FDI. **14**