CC-353

M.B.A. (Second Year)
EXAMINATION, May 2018

(Third Semester)

(Re-appear)

MBA205

MANAGEMENT INFORMATION SYSTEMS

Time : 3 *Hours*]   [*Maximum Marks :* 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. Discuss various types of information with their characteristics. **14**

2. Compare and contrast decision support system and group decision support system. **14**

Unit II

3. How information system can be used for strategic advantage ? **14**

4. Write short notes on the following :

(a) Data management and storage **7**

(b) Networking platforms. **7**

Unit III

5. How to design, implement and maintain information system ? **14**

6. Explain system testing, documentation and conservation methods for information system. **14**

Unit IV

7. Explain marketing information system with suitable examples. **14**

8. Elaborate human resource information system with examples. **14**