

No. of Printed Pages : 03

Roll No. ....

**AA-663**

**M. Tech./MCRM**

**EXAMINATION, May 2018**

(First Semester)

(Re-appear Only)

(CONSTRUCTION AND REAL ESTATE  
MANAGEMENT)

MCRM607

REAL ESTATE ECONOMICS

*Time : 3 Hours]*

*[Maximum Marks : 75*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

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**P.T.O.**

### Unit I

1. Outline the various problems and reforms in the growth of real estate market in India with examples. **15**
2. Explain the following with examples : **7½ each**
  - (a) Cycles in Real Estate Market.
  - (b) Determinants of Real Estate Location.

### Unit II

3. Explain the following with examples : **6+5+4**
  - (a) Relationship between marginal cost and average cost
  - (b) "Differentiate Cost and Differential Revenue
  - (c) Production Function.
4. Explain the various determinants of productivity and economic efficiency in real estate projects in present scenario of India. **15**

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### Unit III

5. You are working with the marketing division of a real estate company. How would you use your knowledge of demand and supply in determining an appropriate marketing strategy for Residential Project ? **15**
6. Explain the factor affecting business cycle and growth of real estate in North region in India. **15**

### Unit IV

7. Explain the following : **7½ each**
  - (a) Lease finance in real estate project.
  - (b) EOQ technique of Inventory Management.
8. Explain the following with examples : **7½ each**
  - (a) Sales promotion techniques of commercial project
  - (b) Objectives and elements of an enterprise.

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