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Roll No. ....

**A-151**

**B.B.A. EXAMINATION, Dec. 2018**

(First Semester)

(Old Scheme) (Re-appear Only)

(BBA)

BBA101

BUSINESS ORGANIZATION

*Time : 3 Hours]*

*[Maximum Marks : 70*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Attempt *Five* questions in all, selecting at least *one* question from each Unit. Q. No. **1** is compulsory. All questions carry equal marks.

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**P.T.O.**

1. Explain the following : 14
  - (a) Business
  - (b) MNC
  - (c) Business plan
  - (d) Business combination
  - (e) Entrepreneur
  - (f) Joint stock company
  - (h) Government.

### Unit I

2. Explain business as a system and describe its various characteristics and objectives. 14
3. (a) Differentiate between business, commerce and trade. 7
  - (b) Discuss the business and environment interface. Use suitable examples. 7

### Unit II

4. Differentiate between sole proprietorship and partnership. 14

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5. What do you mean by cooperative societies ? Discuss the characteristics and role of cooperative societies in Indian context. 14

### Unit III

6. State various forms of business organisation. Explain the factors affecting the selection of suitable business organisation. 14
7. Write the steps to prepare a business plan. 14

### Unit IV

8. (a) Define Stock Exchange. Illustrate the role of stock exchanges in India. 7
  - (b) Explain the causes of business combinations. 7
9. Write short notes on the following :
  - (a) FICCI 7
  - (b) CII Association. 7

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