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# **D501**

# B.B.A. EXAMINATION, May 2019

(Fourth Semester)

(Main Only)

**BBA** 

#### BBA202B/MBAD202

## ORGANIZATIONAL BEHAVIOUR

Time: 3 Hours] [Maximum Marks: 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

**Note**: Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

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P.T.O.

### Unit I

- **1.** Elaborate organizational behaviour. Explain theoretical foundations of organization behaviour. Discuss the element of OB.
- **2.** Discuss the historical background of organization behaviour. What are the challenges for managing effective organizational behaviour?

#### **Unit II**

- **3.** Discuss the role of perception in context of organizational behaviour. Discuss various factors affecting perception and their implication for the organization.
- **4.** Elaborate Personality. What are the various factors affecting the same ? Discuss any *two* personality theories in detail.

## **Unit III**

- **5.** Write detail notes on any *two* of the following:
  - (a) Motivation process, Maslow's theory of motivation.

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- (b) Group dynamic, type of groups and implication for managers
- (c) Type of team and ways to create effective team
- **6.** Discuss the group conflict and its factors responsible for conflict. Explain coping strategies for stress and conflict.

#### Unit IV

- 7. Discuss the role and importance of organization culture and structure in context of organizational behaviour.
- **8.** Discuss the factors affecting stress in the organizations. Discuss the strategies to manage stress within the organizations.

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