F505

Bachelor of Business Administration EXAMINATION, 2020

(Sixth Semester)

(B Scheme) (Re-appear Only)

(BBA)

BBA310B/MBAD310

INTERNATIONAL BUSINESS

Time: 2½ Hours] [Maximum Marks: 75]

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note: Attempt *Four* questions in all. All questions carry equal marks.

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- Define the term international business.
 Compare and contrast between international business and domestic business.
- **2.** Explain the components of international business environment. Give suitable examples for each component.
- **3.** What is the significance of comparative cost advantage theory in international business? Discuss the relevance of this theory in the present context.
- **4.** What are the objectives of regional economic integration? What are the different levels of regional economic integration?
- 5. What are the causes of disequilibrium in Balance of Payments (BoP)? Discuss the various measures to correct the disequilibrium in Balance of Payments.

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- **6.** What do you understand by the foreign exchange market? Discuss the characteristics and functions of foreign exchange market.
- 7. What are objectives of International Monetary Fund (IMF)? What are the different lending facilities available with IMF for member countries?
- **8.** Write short notes on any *two* of the following:
 - (a) International Bank for Reconstruction and Development (IBRD)
 - (b) International Finance Corporation (IFC)
 - (c) Asian Development Bank (ADB)
 - (d) World Trade Organisation (WTO).