

F504

Management Studies EXAMINATION, 2020

(Sixth Semester)

(B Scheme) (Re-appear Only)

(BBA)

BBA308B/MBAD308

E-COMMERCE

Time : 2½ Hours]

[Maximum Marks : 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. What do you understand by e-Commerce and e-Business ? Discuss unique features of e-Commerce.
2. Describe Intra Organisational e-Commerce. What are the factors affecting e-Commerce ?
3. Explain the infrastructural requirements for e-Commerce development.
4. Write short notes on the following :
 - (i) Evolution of Internet
 - (ii) Optimizing of website.

5. Elaborate the main features of IT Act to legalize e-Commerce.
6. “Cyber fraud is the most disturbing fact of e-Commerce.” Comment.
7. Write short notes on the following :
 - (i) Online Auctions
 - (ii) Social Networks
8. “In current Covid-19 pandemic situation, e-Procurement is the most feasible solution for both customer as well as supplier.” Justify.