

E502

Dual Degree B.B.A./M.B.A. EXAMINATION, 2020

(Fifth Semester)

(Re-appear Only)

BBA/MBA

BBA303B/MBAD303

Business Environment

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. What are the factors you will use as determinant for business environment and why you are so much concerned for business environment ? **15**
2. Looking at the present unemployment rate in the country will you promote more public sector or you will still prefer industries under private sector. Give your argument for an against. **15**

Unit II

3. What changes made in Industrial Policy, 1991 from the previous industrial policy ?
How is the industrial policy in 1991 fruitful ? **15**

4. What are the causes of industrial sickness in SME,s and why we are encouraging investment in SME,s ? 15

Unit III

5. Why government established the stock exchange in the country and how SEBI regulate these stock exchanges ? 15
6. Assess the banking sector reforms and do you think these reforms are sufficient to strengthen Indian Banking System. 15

Unit IV

7. (a) Role of World Trade Organization (WTO). 10
(b) Foreign Direct Investment. 5
8. Analyze the role of MNCs in contributing to India's economic development. Should we encourage more MNCs against Indian companies ? 15