

No. of Printed Pages : 02

Roll No.

CC495

Dual Degree BMS-MBA EXAMINATION, 2020

(Third Semester)

(B Scheme) (Re-appear)

(BMS-MBA)

MBI209

BUSINESS ETHICS

Time : 2½ Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Discuss nature, scope and characteristics of business ethics.
2. Describe Indian models of business ethics.
3. Define reputation management. Explain, how employment relationship is important in business.
4. Write short notes on the following :
 - (i) Code of conduct
 - (ii) Gender issues.
5. Elaborate various dimensions of resource depletion.
6. Briefly explain ethics of conserving depletable resources.

7. Compare and contrast cross-cultural and cross-religious issues in business ethics.
8. Write short notes on the following :
 - (i) Ethics in global economy
 - (ii) Ethical dilemma regarding competitive intelligence.