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Roll No.

GG499

Dual Degree B.M.S.-M.B.A.

EXAMINATION, 2021

(Seventh Semester)

(B Scheme) (Re-appear)

(BMS-MBA)

INTERNATIONAL LOGISTICS MANAGEMENT

MBIIB04

Time : 2½ Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. “Logistics is the key to the success of supply chain of a business firm.” Explain with the help of a suitable example.
2. “Logistics costs pose much higher penalty than the trade cost in form of tariff and non-tariff-barrier.” Discuss the statement and briefly explain the reasons, why logistics has emerged as an important field of study in the globalized era ?
3. What is Chartering of Ship ? Discuss the main clauses of charter party agreements. What is the procedure of finalization of a chartering deal in international trade logistics operations ?
4. Write short notes on the following :
 - (a) Choice of mode of transportation in international transportation.
 - (b) Carrier-consignee liabilities.
5. Define the term containerization. Explain the advantages and disadvantages of containers in international trade and logistical operations worldwide.
6. Discuss the various types of intermediaries in a trade logistics system. What are the operational challenges faced by the ocean carriers in recent times ?
7. “A warehouse is an establishment for the storage or accumulation of goods.” Discuss the functions performed and the need for warehousing in India’s trade and logistical operations.
8. Define the significance of inventory management for an internationally engaged firm. Explain the various techniques of inventory management in international trade operations.