

No. of Printed Pages : 03

Roll No.

GG493

Dual Degree B.M.S.-M.B.A.

EXAMINATION, 2021

(Seventh Semester)

(B Scheme) (Re-appear)

(BMS-MBA)

MANAGEMENT OF FINANCIAL SERVICES

MBIFM05

Time : 2½ Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Write a note on the development of merchant banking in India. Enumerate latest guidelines of SEBI with respect to merchant banking.
2. Briefly explain the different types of mutual fund schemes. How does mutual fund affect the economic growth ?
3. What is the need of life and non-life insurance services ? Describe the essentials of life insurance contracts.
4. Describe various forms of plastic money. What are the factors affecting utilization of plastic money in India ?
5. Explain the characteristics of venture capital. Discuss the guidelines regarding venture capital.
6. What do you mean by call money market ? Who are the participants in call money market ?
7. Discuss the role of SEBI in regulation of depositories. What are the functions and benefits of depository system ?
8. How is marketing of financial services done by financial institutions ? What should be taken care while launching a new product in financial market ?