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Roll No.

G9

B. Tech. EXAMINATION, 2020

(Seventh Semester)

(B Scheme) (Main & Re-appear)

(Common for all Branches)

CSE411B

MANAGEMENT INFORMATION SYSTEM

Time : 2½ Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. (a) Describe, how the organizational levels and hierarchy are maintained and implemented in a digital firm.
(b) How are the information systems changing the management process ? Discuss the role of IT infrastructure in the success of an organization.
2. List and elaborate the specific managerial roles which an information systems support. Where are IS particularly strong in supporting managers and where are they weak ?
3. Write and explain any *five* essential features which you will incorporate into the Finance and account management system of the institute you are studying. Explain the roles and responsibilities of each class of users of F&AS.
4. (a) List the different sources from which information can be collected to establish a successful and effective information system in an organization.

- (b) Describe the ethical and social impact of an information system on an organization.
- 5. (a) Describe any *four* organizational issues for management of End-user computing.
(b) What are the four stages of decision making as described by Simon ?
- 6. The best practice for a successful MIS project is to “Inform and involve the organization”. Comment.
- 7. (a) Describe any *five* challenges in the developing and implementation of international information systems.
(b) List the different types of computer crimes being committed now-a-days. Suggest any *five* guidelines for the users so that they are not trapped in this types of crimes.
- 8. Explain, how the marketing patterns of the online/digital firms are affecting the business of traditional firms. Comment.