712

B. Tech. EXAMINATION, Dec. 2017

(Seventh Semester)

(Old Scheme) (Re-appear Only)

(CSE)

CSE-411

MANAGEMENT INFORMATION SYSTEM

Time : 3 *Hours*]   [*Maximum Marks :* 100

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt any *Five* questions. All questions carry equal marks.

1. (a) Define Information System. What are the subsystems of an information system ? Explain each subsystem.   **10**

(b) Distinguish between DSS and MIS. **10**

2. (a) "With the development in information technology, computer network is becoming essential for every organization." Justify the statement. **10**

(b) Illustrate the main features of RDBMS. **10**

3. Define Information. How is it different from data ? Discuss various sources of information. **20**

4. What are different phases of detailed system design of MIS ? Explain each phase in detail. Which phase is most important ? Justify your answer. **20**

5. Define MIS implementation. Discuss the various methods of implementation of a newly developed MIS. **20**

6. (a) What do you mean by CRM ? Explain its importance. Explain different levels of CRM. **10**

(b) Define supply chain management. What are the features of supply chain management ? **10**

7. (a) Define management information system. Explain major advantages and disadvantages of MIS. **10**

(b) What are the important conceptual design issues ? Explain. **10**

8. (a) What are the common bottlenecks in MIS development ? Explain. **10**

(b) What is meant by documentation ? Why documentation is needed ? List few documentation tools. **10**