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712

B.Tech. EXAMINATION, May 2017

(Seventh Semester)

(Old Scheme) (Re-appear Only)

(CSE)

CSE-411

MANAGEMENT INFORMATION SYSTEM

Time: 3 Hours [Maximum Marks: 100

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note: Attempt any *Five* questions. All questions carry equal marks.

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1.	infor	merate and explain various types of rmation systems used at different levels of agement in an organization. 20	5.	(a)	Discuss the various activities of MIS implementation process. Explain each of them with examples.
2.	(a)	What is DBMS ? What are the advantages of DBMS for an organization ? Give examples to illustrate		(b)	What are the major problems related to maintenance of MIS? How to overcome these problems? 10
		your answer. 10	6.	Defi	ne enterprise resource planning. Discuss
	(b)	What are the business benefits of		main	features of ERP for an organization. 20
		telecommunication and computer network? 10	7.	(a)	What are the various characteristics of DSS ? How does it help in decision-
3.	(a)	What do you mean by conceptual design			making ?
		of the system ? What activities are performed in conceptual design of the system ? 10		(b)	Discuss important MIS input, output and processes design issue in MIS system design. 10
	(b)	How system constraints are identified/ established at the time of conceptual design of the system? 10	8.	(a) (b)	What are the major components of supply-chain management? 10 What are the different activities
4.	List and explain various phases of MIS design.			` /	performed under CRM ? Explain. 10
	Whi	ch phase is most important important and			•

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why? Justify your answer.,