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Roll No.

18AA2208

M. Arch. EXAMINATION, 2021

(First Semester)

(C Scheme) (Main & Re-appear)

M. Arch. (Sustainable Architecture)

MARC615C

RESEARCH METHODS AND
COMMUNICATION SKILLS

Time : 2½ Hours]

[Maximum Marks : 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks. Neatness carries due weightage.

1. (a) What is the difference between Qualitative and Quantitative Research ?
(b) What do you mean by sampling and how is it done ?
2. Explain the following statistical theories :
(a) Regression Analysis
(b) Factor Analysis.
3. Explain the difference between simulation and modeling research.
4. Explain the following studies conducted in research :
(a) Case studies
(b) Combined strategies.
5. Explain the following terms in visual research method :
(a) Environmental Character
(b) Visual Appraisal.

6. Explain the following terms in case of environmental mapping :
(a) Cognitive mapping
(b) Photographically studying behaviour.
7. What are the various components of thesis report writing ?
8. Explain the difference between Harvard and Chicago styles of referencing.