18AA2007

M.B.A. EXAMINATION, 2020

(First Semester)

(C Scheme) (Re-appear Only)

(MBA)

MBA113C

COMPUTER APPLICATIONS FOR BUSINESS

Time : 3 *Hours*]　　　　　　　　　　　　　　　　　[*Maximum Marks :* 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. (a) What is meant by Computer System ? What are its characteristics and limitations ? **5**

   (b) Define Operating System. Explain different types of operating system. **5**

2. (a) Define Computer Memory. Explain different types of computer primary memory. **5**

   (b) Convert $(2020)_{10}$ into binary, octal and hexadecimal number system. Demonstrate all steps. **5**

Unit II

3. (a) Define Computer Network. Why is computer network becoming essential in today's organizations ? **5**

    (b) What are the different hardware requirements of a computer network ? **5**

4. Define Computer Network Topology. Discuss with the help of neat diagrams various types of topologies. **10**

Unit III

5. Define Internet. Explain the major features of internet. Explain internet applications in business. **10**

6. Write short notes on the following : **10**
    (a) Telent
    (b) DNS
    (c) URL
    (d) Hyperlinks.

Unit IV

7. What are major computer security threats in computer networks ? How can we counter these threats ? **10**

8. Explain different social, economic and ethical issues in computer networked economy.

    10