

18AA2005

M.B.A. EXAMINATION, 2020

(First Semester)

(C Scheme)

(Re-appear Only)

MASTER OF BUSINESS ADMINISTRATION

MBA109C

LEGAL AND BUSINESS ENVIRONMENT

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. Why India adopted the mixed economic system after independence and how mixed economy helped in economic development ? **15**
2. How easy it is to scan the business environment ? Can we predict correctly by scanning the environment ? **15**

Unit II

3. Why government enacted Competition Act and quotes few recent cases where you can justify the action taken by the Competition Commission of India under Competition Act ? **15**

4. If a company doing well in the domestic market should he analyze the global environment ? Why today changes in global environment have an impact on Indian business ? 15

Unit III

5. Explain the reason of high growth in service sector and why growth is not significant in primary sector and secondary sector as compared to service sector. 15
6. What is the importance of intellectual property and why many companies are heavily investing on intellectual property ? 15

Unit IV

7. (a) Evaluate the India's competitiveness in the world economy. 7
(b) Factors affecting the exchange rate of rupee against international currency. 8
8. Study the Balance of Payment trend and foreign trade of India and what conclusion can you derive from this study ? 15