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Roll No. ....

**DD-351**

**M.B.A. EXAMINATION, Dec. 2017**

(Fourth Semester)

(Re-appear Only)

ENTREPRENEURSHIP

MBA-202

*Time : 3 Hours]*

*[Maximum Marks : 70*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(3-56/10)M-DD-351

**P.T.O.**

### Unit I

1. Define entrepreneurship. List the economic and non-economic factors affecting entrepreneurial growth. 14
2. “EDP is a process of grooming entrepreneurs.” Explain. 14

### Unit II

3. Consider that you are intending to become an entrepreneur. Elaborate with imaginary example how you will generate business or project idea. identify the opportunities and finally select a project for you to convert it into an enterprise. 14
4. Write short notes on the following :
  - (a) Role of women entrepreneurs. 7
  - (b) Women entrepreneurship development in India. 7

### Unit III

5. Discuss the methods of project appraisal used to appraise a proposed proposal. 14
6. What is SSI ? Discuss its rationale and its role in the economic development of India. 14

### Unit IV

7. Discuss the nature of international entrepreneurship. How international entrepreneurship is different from domestic entrepreneurship ? 14
8. Explain the following :
  - (a) Venture Capital Process. 7
  - (b) Professionalism vs. Family Entrepreneurs. 7