

No. of Printed Pages : 03

Roll No.

CC-393

M.B.A. EXAMINATION, Dec. 2018

(Third & Fourth Semester)

(Old Scheme) (Re-appear Only)

IB05

INTERNATIONAL BUSINESS
ENVIRONMENT

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit.

Unit I

1. Define International Business. How do we analyze international business environment ? 14

(2-44/7) M-CC-393

P.T.O.

2. What do you understand by Multinational Corporations ? Discuss the home and host country preliminary requisites before setting any MNC. **14**

Unit II

3. Elaborate the concept of regional Integration and discuss trade creation and trade diversion effects. **14**
4. Write short notes on the following :
- (a) IMF **7**
 - (b) World Bank. **7**

Unit III

5. Discuss in detail the theory of capital movement. **14**
6. Discuss different driving forces while operating international business in different markets. **14**

Unit IV

7. Define balance of payment. What are the causes of disequilibrium and what are the corrective measures. **14**
8. Write short notes on the following :
- (a) Cross-cultural negotiations **7**
 - (b) Foreign direct investment. **7**