

No. of Printed Pages : 03

Roll No.

CC-357

M.B.A. EXAMINATION, Dec. 2018

(Third & Fourth Semester)

(Old Scheme) (Re-appear Only)

FM-01

INVESTMENT MANAGEMENT

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(1-03) M-CC-357

P.T.O.

Unit I

1. Define Security and Non-security forms of Investment. Also distinguish between Primary Market and Secondary Market. **14**
2. Write short notes on the following : **7+7**
 - (a) Sources of Investment Information
 - (b) Stock markets guidelines on Primary Market.

Unit II

3. What is the meaning of Total Risk ? Comment and discuss the factors contributing to total risk. **14**
4. What is the meaning of Valuation ? Explain with relevant examples Capital Assets Pricing Model (CAPM) of equity share valuation. **14**

Unit III

5. What is the significance of technical analysis ? Also differentiate 'bar charting' and point and figure charting ? **14**

6. Write in brief about the following : **7+7**
 - (a) Arbitrage Pricing Theory (ATP)
 - (b) SWOT Analysis for Industries.

Unit IV

7. What do you mean by simple diversification ? Elaborate Markowitz diversification model with relevant examples. **14**
8. What do you mean by Sharpe Single Index Model ? Carefully explain the relationship between the single-index mode and the Markowitz Model of Portfolio Theory. **14**