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# **CC-353**

# M.B.A. EXAMINATION, Dec. 2018

(Third & Fourth Semester)

(Old Scheme) (Re-appear Only)

**MBA205** 

## MANAGEMENT INFORMATION SYSTEMS

Time: 3 Hours [Maximum Marks: 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

**Note**: Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

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P.T.O.

#### Unit I

1.	What	are	the	variou	is typ	es of	informati	on?
	Explai	n w	ith	their c	haract	eristic	es.	14

2. Distinguish between expert systems and executive support systems.14

#### **Unit II**

- 3. Describe hardware, software and networking requirements for management information systems.
- **4.** Write short notes on the following:
  - (a) Data Management and Storage 7
  - (b) Telecommunication Platforms. 7

## **Unit III**

- 5. Analyze design, implementation and maintenance of information system.14
- 6. Describe system testing and documentation.Elaborate conservation methods for information system.

Unit IV

- 7. With the help of example describe marketing information system.
- Write a brief note on human resource information system.

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