

**18CC2029**

**M. B. A. EXAMINATION, 2020**

(Third Semester)

(C Scheme) (Main & Re-appear)

(MASTER OF BUSINESS ADMINISTRATION)

OM01C

Project Management

*Time : 2½ Hours]*

*[Maximum Marks : 75*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Attempt *Four* questions in all. All questions carry equal marks.

1. What is the importance of project management structure ? Discuss three types of organisation structure in project management with relevant examples.
2. Explain the stages of project life-cycle with the help of suitable diagram and example.
3. What do you understand by plant location ? Describe the factor influencing plant location with relevant examples.
4. Explain the following :
  - (a) Factors effecting Financial Projections of a Project
  - (b) Site selection criteria of a Project

5. Differentiate between Legal and Social Appraisal of a project. What is the need of Legal and Social Appraisal of an industrial project ? Explain.
6. Describe the factors influencing risk and uncertainty for a project in brief. Formalize the sensitivity analysis method of risk appraisal with example.
7. What are the requirements for the application of PERT ? How does the PERT technique help a business manager in decision-making ?
8. Explain any *three* sources of financing of a project with relevance of each source.