

No. of Printed Pages : 03

Roll No.

AA881

M.H.A. EXAMINATION, May 2019

(First Semester)

(B. Scheme) (Re-appear)

PRINCIPLES OF HEALTH MANAGEMENT

MHA101B

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(2-25/14) M-AA881

P.T.O.

Unit I

1. Differentiate between :
 - (a) Administration and Management
 - (b) Management and Organization.
2. Discuss the role and importance of management theories in healthcare organizations.

Unit II

3. Differentiate policy and strategy. Also explain the levels of strategy and process of formulation of policies.
4. Discuss the role and importance of MBO in healthcare organizations.

Unit III

5. Discuss the concept of leadership. Also explain in brief various theories of leadership.
6. Write note on role of organizational matrix and team structure in achieving goals of organizations.

Unit IV

7. Briefly explain the various motivational theories.
8. Discuss the role and importance of ethics and social responsibility in success of healthcare organizations.